



Welcome.

Single Market Forum
(SIMFO)

2 May 2023
Stockholm, Sweden

sweden
2023.eu

Swedish Presidency
of the Council of the
European Union



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of the Council of the
European Union



Final Programme

The final programme of the Single Market Forum Conference (SIMFO)

TUESDAY 2 MAY 2023

Registration

08.00 – 09.00

Location: Grand Hotel, Södra Blasieholmshamnen 8.

Welcome speech

09.00 – 09.30

Location: Conference room “Stockholm”

Ulf Kristersson, Prime Minister of Sweden

Thierry Breton, Commissioner for the Internal Market, European Commission

High-level Panel

“30 years of European Single Market – What does the future hold?”

09.30 – 11.30

Location: Conference room “Stockholm”

In light of the Single Market 30th anniversary, the high-level panel will hold a political discussion on the accomplishments and future of the Single Market. Moderated by Ms. Charlotte Andersdotter, International Director and Head of EU Office at the Confederation of Swedish Enterprise, the panel will include;

Johan Forssell, Minister for International Development Cooperation and Foreign Trade

Thierry Breton, Commissioner for the Internal Market, European Commission

Anna Cavazzini, MEP and Chair of the Committee on Internal Market and Consumer Protection (IMCO), European Parliament

Yuliia Svyrydenko, First Deputy Prime Minister of Ukraine (TBC)

Fredrik Persson, President of BusinessEurope

Jacob Wallenberg, President of the Confederation of Swedish Enterprise and Chair of Investor AB

Lunch break

11.30 – 13.00

Location: Catering area

Complimentary buffet lunch and drinks will be served outside the conference room at the hotel.

Parallel breakout sessions

13.00-14.30

1. “Towards a future-proof Digital Single Market”

Location: Conference room “New York”

The fast-changing digital regulatory landscape in the EU creates challenges for both policymakers and businesses. This session will focus on how the EU can put in place future-proof legislation and achieve a regulatory framework that balances the need for governance and a business environment conducive to innovation and competitiveness. The panel will include;

Moderator: Amaryllis Verhoeven, Head of Unit Digital Transformation of Industry, DG GROW, European Commission

Arba Kokalari, MEP and Member of the Committee on Internal Market and Consumer Protection (IMCO), European Parliament

Gaspard Demur, Deputy Head of Unit Digital Transformation of Industrial Ecosystems, DG CNECT, European Commission

Ray Pinto, Director Digital Transformation Policy, DigitalEurope

Maria Ramstedt, Director of Government & Policy Advocacy, Ericsson

Gonçalo Lobo Xavier, Rapporteur for exploratory opinion *Further Enhancing the EU’s Digital Competitiveness*, European Economic and Social Committee (EESC)

2. “Enhancing European competitiveness through Standardisation Policy”

Location: Conference room “Stockholm”

The European Standardisation Strategy plays an important role in enabling industries in the Single Market and support market-based competition. How can the role of standards as a strategic tool promote the twin transition, strengthen European competitiveness, and contribute to the EU’s role as a global standard-setter? The panel will include;

Moderator: Annika Andreasen, VP Technical CEN, CEO Swedish Institute for Standards

Ulrika Francke, ISO President, VP of the Board of the Swedish Institute for Standards



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Sophie Mueller, Head of Unit Standards Policy, DG GROW, European Commission

Claes Erixon, Chief Technology Officer, Scania

Lina Håkansdotter, Global Head of Sustainability and Corporate Affairs, H2 Green Steel

Viktoria Karsberg, Head of Corporate Identity and Group Communications, SSAB

3. “Skills enabling the Green Transition”

Location: Conference room “Uppsala”

The European Year of Skills 2023 is an occasion to highlight and assist businesses to address the skills shortages in the EU. The green transition will amplify the demand for new skills at all levels, requiring the upskilling and reskilling for the European workforce. In light of this, the discussion aims at addressing the actions and measures needed to meet these challenges. The panel will include;

Moderator: Henning Ehrenstein, Head of Unit Skills, Services and Professions, DG GROW, European Commission,

Lina Konstantinopoulou, Policy Director, Eurochambres

Arnd Baurichter, CEO, Dacoma

Naomi Chevillard, Head of Regulatory Affairs, SolarPower Europe

Frank Gielen, Executive Board Member and Education Director, EIT InnoEnergy

Göran Arrius, President, The Swedish Confederation of Professional Associations (SACO)

Concluding remarks

14.45-15.15

Location: Conference room “Stockholm”

The moderator Ms. Charlotte Andersdotter will wrap up the conference with the moderators from the breakout sessions to share their takeaways from the afternoon discussions together with representatives from upcoming EU Presidencies ES and BE. The panel will include;

Amaryllis Verhoeven, Moderator for breakout session *Towards a future-proof Digital Single Market*

Annika Andreasen, Moderator for breakout session *Enhancing European competitiveness through Standardisation Policy*

Henning Ehrenstein, Moderator for breakout session *Skills enabling the Green Transition*



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Ricardo Díez-Hochleitner, Senior Adviser, Cabinet of the Secretary of State for the EU,
Ministry of Foreign Affairs of Spain

Renaat Schrooten, Directorate General for Economic Analysis and International
Economy, Belgian Federal Public Service Economy, SMEs, Self-Employed and Energy

Enrico Letta, President of the Jacques Delors Institute

Cocktail mingle

15.15-16.00

Location: Catering area

End of conference

16.00

Thank you for attending SIMFO!

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#SingleMarket30